

Encounters 2023:
Creative Practice as Research Method

*The IAS/SCII Creative Fellowship programme**

Overview

The Institute of Advanced Studies (IAS) at

- Willingness to plan and then lead some events that explore themes of creative practice and creative methodologies
- Willingness to share insights into your creative practice and insights into how UCL can better integrate creative practice and research through our vision for ARIEL and how its research can contribute meaningfully to the work of creative practitioners and the Creative

Creative Arts and Humanities at UCL

UCL has a long history of practice-led research within the Humanities, from artistic practice as a form of research in the Slade School of Fine Art, to practice-led PhD programmes across a number of disciplines.

The Faculty of Arts and Humanities is committed to strengthening the role of creative practice within research and teaching, fostering greater dialogue between humanities researchers and creative practitioners; and foregrounding the value of creative practice as research.

The Faculty has also developed a new undergraduate degree programme in the Creative Arts and Humanities that launched in Autumn 2023 as part of the School for the Creative and Cultural Industries at UCL East. This degree will allow students to draw upon the richness of the Humanities disciplines at UCL to engage with both critical and creative practices as well as active engagement with the creative industries.

On ARIEL, please see the prospectus below.

The School for the Creative and Cultural Industries at UCL East

Olympic Park draws together research, learning, public engagement and enterprise focused on art and technology, media, history, heritage and cultural production.

The School for Creative and Cultural Industries will support and develop the next generation of practitioners to work across the cultural and creative sectors, and more widely for careers where creativity and critical thinking are valued. The brand-new spaces of the school will be creative and collaborative gathering places for students, academics, professionals and activists with a common passion for shared exploration, a belief in the power of creative practice and the importance of role of heritage and public history in creating new futures. We will work with community partners, creative practitioners and organisations across the creative and cultural sector in East London and beyond.

The Institute of Advanced Studies

UCL's Institute of Advanced Studies in the Humanities and Social Sciences (IAS) was founded in 2015 as a research-based community of scholars from diverse fields committed to working across conventional disciplinary and organisational boundaries. As one of our Creative Fellows you would join this community and be encouraged to engage with researchers and research students to explore shared areas of interest, for example

Purpose:

Three aims:

1)

creative process and contribute to higher quality cultural experiences for the public. In time, this strand of Ariel's work could develop into a consultancy that could support its other work.
3)

This third aim responds to the desirability of better coordination of the wide range of work already going on at UCL in this area, such as the PhD in Creative-Critical Writing, or the [Site-Writing](#) pioneered by Jane Rendell. UCL ARIEL will also provide a research context and an intellectual home for staff and students on the new teaching programmes in Creative and Applied Humanities at the UCL East-based School of Creative and Cultural Industries. More broadly, it responds to contemporary imperatives to generate new ways of knowing, thinking and communicating for the post-pandemic world.

Guiding principles of UCL ARIEL will be:

- excellence in both creative and academic work;
- diversity, both local and global, as the pre-requisite for high quality work;
- commitment to bridging divides; and
- sustainability in all senses.

Location