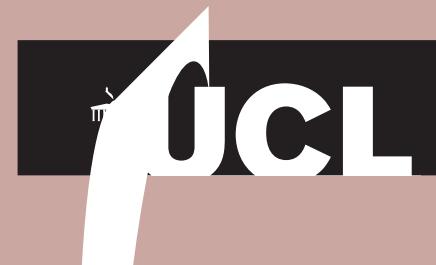


UCL Migration Research Unit
Working Papers

No. 2020/5

Beyond the invisible, silent
models of 'success':
An exploration of 'British-
Chinese self-representations
on podcasts and Instagram

Anabel Lee



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H?#'* (I4&?*) \$b!Q&4#*) 6&!2R@i) \$&' (&:&**8!75\$>!+;&:'!(5'!'(&#?9, (#\$*&\$&**!:!*'&77&6!+?) 7!
'(&#?544&5?5\$%&!=&%5B*&!'(&#?#!#&*'>;&8!=&(5<)B?5\$6!B4=?#J#\$J!C&?&#\$(&?&';>!9H?#'*(:!
0P&\$\$& ('!Si 8!&4#*) 6&!2R@Y)?!) '(&?*!:#!&UHA0!*&(!C5*!%) \$+B*&6!C(5'!=&#\$J!9H?#'* (j, (#\$*&:&!
7&5\$'!5\$6!C(5'!'(&#?5**)%)5'&6!'?5#*!C&?&!0&4#*) 6&!22R@S*!*(&!*'?BJJ;&6!7)?&!C#'((!(&?
9, (#\$*&:#6&\$'>8!*&!:7)?&!9H?#'* (:8!6&7)\$*'?5#*\$J!() C!%B;'B?5;!:?'5#*!5?&!4&?%&#<&6!
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'(#*!*'B6>!6&7)\$*'*?5'&*!(&#!B\$#VB&\$&**@/\$6#<#6B5;*:!&L4&?#&\$%&*!5\$6!4&?*4&%'<&*!5?&!*!)
<5?&6!'(5'!)\$;>!=>(5<#\$J!5!7B;#'B6&!) +!<) #&*!5\$!\$B5\$%&*!=&!&5*&6!) B'@O\$;#I&!75\$>!
9HH, *:8!UHA!6#6!\$)'!J?) C!B4!\$!5!5!&5C5>@O5\$#&;la+&';!#I&!(&!5;7)*'!=&;) \$J&6b!C (&\$!(&
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?&B?&68!C (&?&5*!n&\$>!+&';!#I&!5\$!) B'*#6&?d` &?=5??&?*!C&?&!*(&!;5%!) +!+,B&\$%>!#\$!
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4?)%&**!) +!*&+1#6&\$'##%5'#) \$!6)&*!\$)'!*')4!5'!5!%&?5#\$!5J&!=B'!&\$*B&*&G>!?&*4) \$6&\$'*!
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 #6&!1!)\$&!'(5'!7)<&&!=&>) \$6!a%) 7 7 &?%#5;b!5\$6!a_)B?7 & '!h&4B=;#b!\$5??5'#/=&*&!ON*B!2333!
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 5;*)!5;;)C*!(&!5B6#&\$\$&!)!+)%B*!)\$!'(&(B75\$!?5'(&?!)(\$5!#*!=5%|6?)4@N(&!*B=7&%':*!
 4)*&6!4)*#')\$#\$J!5;*)!*(C*!('5'!('5!4()')J?54(!7&?;>!&4?&*&\$'*!5!*\$54*()!#\$!'#7&!5\$6!
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&L%;B*#<">8!GSA*!5?&!a*&;+1J&\$\$?5'&6!5\$6!*&;+14);#&6b!0A5?I&?g!"\$J8!DEEX5MT]2R8!'(B*8!
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H?#\$I&?()++8!DE2DM]TR@/!C#:;!6#%B**!'()*&IC()!5?&#!\$%;B6&6!5\$6j)?![&L%;B6&68!+?*';>#!\$!
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S*#5\$*:!)?!"()*&IC()!%)B;6!&5'&!. #<#5\$8!i 5'5;#&R8!=B'!'(&!(5*!)C!&L45\$6&6!'!)!5!7)?&
J&\$\$?5;!5B6#&\$%&8!75#\$;>!)?&6B%5'#)\$5;!4B?4)*&*@!

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O&*4#&!'(&!*B%&**!)!4)6%5*&?*!)!J5BJ&!5!;5?J;>!9, (\$#&*&!:!5B6#&\$%&8!\$)\$1
75#\$'*?&57!4)6%5*&?*!)B\$6!#'*6#++%B;'!')!&\$'&?!"(&75#\$'*?&57!(&!)9(5#')6(?)206?(\$)10(&)-21*5#\$10(

#*&\$%&!)!\$6&?*)\$:\$!*#75J#\$&6!%) 77B\$#>!:C (&?&!9, (#\$&*&!4&) 4;&!%) 5;&%&!C#(!)' (&?*!#\$!' (&#?!\$5'#)\$() 6!6B&!) !5!4&%&#<&6!* (5?&6!%B;'B?&@S66#') \$5;;>8!. #<5\$!5\$6!
 i 5'5;#&15;*)!7&\$'#)\$&6!' (5'!(&#?14) 6%5**!C&?&16#?&%'&6!5'!& ('\$#!7#\$)?#&*!7)?&
 J&\$&?5;;>@N (#*!#*!7)*'!#I&,>15!&*B;'!)+!(&!4&%&#<&6!* (5?&6!&L4&?#&\$%&*!)+!&L%;B*#) \$!#\$/!' (&
 OPI!P&;>8!DEE[M2DW@Y)?!i 5'5;#&8!h) (\$\$>8!O5\$#&!5\$6!_&)?J#\$58!(&#?14) 6%5**!5#7&6!')!
 &6B%5'&9\$) \$1S*#5\$*:!5=) B'!(&!&L4&?#&\$%&!) +!HH, *:!5\$6!')!J&\$&?5'&#&?1B;'B?5;!6#5;) JB&
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 '&?7#\$);) J#&*! (5'!7#J('!) '!=&15*!C#6&,>1\$) C\$!B\$;&**!>) B!5?&IH, b!*) !' (5'!(&*\$5??5'#/<&*!
 5?&B\$6&?*')) 6!=>15;@9, (#\$&*&!) &?7#\$);) J#&*!C&?&15;*) !&L4;5#\$&6!=>15;!4) 6%5*&?*@
 A5?'#B;5?>15'!4?&*&\$'8!J&\$&?5'#\$J!#\$'&?1B;'B?5;!6#5;) JB&#*!%?#%5;!6B&!) !' (&!75**!5%#*7!
 ') C5?6*!9K5'*!S*#5\$*:!6B?#\$J!, - . /O123!Q. #<5\$8!N?5%>R@S*!K%&?15\$6!, (56(5!QDE2[M3[WR!
 4) *#&68!#\$'&?1B;'B?5;!6#5;) JB&#*!#*#J\$##%5\$'!+) ?!566?&**#\$J!5%#*7@`) C&<&?!) \$;>!*) 7&
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,) 745?&6!')!75#\$**&57!4) 6%5**&?*8!75?J#\$5;!4) 6%5**!(5<&15!*75;;&?15B6#&\$%&8!=B'!
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 %) 77B\$#&*.!C&?&1#5;,>1+)?7&6!) \$!' (&14) 6%5**!=B'!(\$&6!) \$!/\$'*5J?57@S*!7)*'!4) 6%5**&?*!
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 5\$6!' (&!) 77&\$'!*&%'#) \$!) \$!4) *'@N(&145?#%45') ?>1%&B;'B?&!) +!4) 6%5**!5;:) C&6!#6<#B5;*!) !
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 7&7=&?*:!\$5??5'#!&*!C&?&1*) 7&*!+5'B?&6!) \$!4) 6%5**!@G>!&*4) \$6&\$'*!&\$*B?&6!4) 6%5**!
 C&?&15%) 7+)?5=&1*&''#\$J!+) ?!#*&\$&?*@N(&1*&\$*!) +!%) 7+)?!#<) 1&6!#&1' (&1#*&\$&?*!C5*!4&?(54*!
 #6B%&6!' (?) BJ (!B*#\$J!4?) L#75;#&?B7&\$'*8!

4) 6%5*'&?!5\$6!' (&!5B6#&\$%&8!J&\$&?5'#\$J!5!a*&\$*&!) +!%;) *&\$&**!5\$6!#\$75%>b!0_5;;5J (&?!g!A?) ?8!

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S*!5B6#)!&\$%;5<&*8!' (&*&!4) 6%5*'!C&?&!&L%;B*#) \$5?>#!\$!' (&!*&\$*&!) (5'!4&) 4;&!\$&&6&6!'!) !5%'#<&;>!*&5?%(!+) ?!' (&7!) ?!!&;>!) \$!??%) 77&\$65'#\$*dh&*B;'5\$';>8!' (&*&!4) 6%5*'!75>!*'?BJJ;&!) !?&6B%&!4) C&?#&VB5;#'&*!) +!' (&!75#\$*'!&57@n) (\$\$>!(#J(;#J('!&6!'(5'!4?) '&*#\$J!'(?) BJ(!4) 6%5*'!*!#*\$B+##\$'8!#*\$'!#B'#\$) \$5;!%(\$5J&#*!\$%&**5?>dG) *'!&%\$';>8!H\ SUY!Q&4#*) 6&IA'#!\$) \$!?5#*&6!#\$! A5?#57&\$'xR!*5?'&6!5!4+'&#') \$!) 44)*&!' (&!9H?#'*(!7&6#5:*!B*&!) +!4#%'B?&*) +!9S*#5\$*:!#\$!\$&C*! %)<&?5J&!5=) B'!, - . /O123!C (#(IC5!*B=&VB&\$';>?5#*&6!#\$!(&!) B*&!) +!,) 77)\$*>S;('() BJ(!'(#*!4&'#) \$!6#6!) '!*5?'!5!5!&*B;'!) +!' (&!4) 6%5*'8!#!(;&4&6!(&?J5#\$!+);) C&?*!) \$!(&?/!\$*'5J?578! C(&?&!) (&!4&'#) !\$C5*!%#?B;5'&6@N(B*8!(&!B*&!) +!GSA*!) !#\$%?&5*&!(&?!) ;) C#\$J!4?) <#6&6!(&? C#(!'(&!7&5\$*'!) 5''&74'!) !#\$+;B&\$%&!' (&!4B=;#%!*4(&?&@!

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