

Project Context and Brief

0&12!3(4,5!678978!2: * * (,64+!;7<: 2(2!78!=78>732!/? &4,;!18!@())%;7,9!6(B12&4 * C!D: ,1(9!+(8(4%&!%&(!? &4,;!E1(2!%&(!7,1F184E!21%(!7;!G7&8!H>(E3852!78<(!<(E(+,4%(9!' 43(2!=7: ,%1489!48!182)1,4%178!;7,!%&(!;7: 8918F!7;!0&(!J4%1784E!0, : 2%K!L%1B42!4E27!%&(!E7<4%178!7;!=&4,E(2!LL52!6(87MA!4!B4,2&1)!%&4%1B42!+: 1E%1%&(,(!4%1%&(!&(1F&%17;!%&(!21%(52!), 7 * 18(8<(142!78(!7;!%&(! * 72%1 *) 7,%48%1N734E!97<034,92!18!%&(!84%178A!B&1<&!7,1F184E!3!94%(2!+4<0!7!%&(!,(1F8!7;!P(8,3!QLL!18!#RSS2!O&(!21%(!87B!E1(2!9(,(E1<%!4!B42%(E489!B41%18F!;7,!48!7)) 7,%: 81%3!%7!, (>1>(!1%18%7!4!), 7 * 18(8%1,1>(,219(!9(2%184%178C!L8!. S#/!%&(!F7!4&(49!B42!F1>(8!%7!%,482;7, * !%&(!21%(!18%7!4!E: M: ,3! * 1MT: 2(!,(219(8%14E!489!7;;1<(19(>(E7) * (8%?! ? &1E(!1%2!, (9(>(E7) * (8%12!4!B[E<7 * (9!7)) 7,%: 81%3A!E7<4E!, (219(8%1489!<7 * * : 81%3!F,7:)2!&4>(!+(8!;1(<(E3!;1F&%18F!;7,!48!U7)) 7,%: 81%35!%&4%1B1E!+(8(:1%(>(,378(C!? &(8!9(>(E7) * (8%1)E482!7,1F184E!3!1F87,(9!%&(!21%(52!,1<&!189: 2%,14E!&(,1%4F(A!%&(3!;7: F&%1(89E(22E3!%7!(82: ,(1%&4%1%&(14,(452!&(,1%4F(!>4E:(!12!;: E3!182%1E(9!18%7!%&(!21%(52!,(F(8(,4%178!)E482C!V: <&!&42!+(8!4<&1(>(9!489!)4,%1<1)48%2!7;!%&(!2: * * (,64+!B1E!E(4,8!&7B!%&(19!;;(,(8%1<7 * * : 81%3!F,7:)2! * 7+1E12(9!489!

P7B!* 1F&%!%& (!>4,17: 2!2%40(&7E9(, !F, 7:)2!4<%!>(!18!@()%; 7,9!4<&1(>(!<7&(, (8%!489!4<%!>(!
)4,%!<1)4%!78!18!%&(!: ,+48!(8>1,78*(8%!%7!2<4E(T:)!%&(1,!1891>19: 4E!),7W(<%2a!? &4%!1887>4%!>(!
4)),74<&(2A!),7)2A!%77E2!489!%4<%!<2!* 1F&%!<7* * : 81%3!F,7:)2!9(>(E7)!489!: 2(!%7!* 418%418!48!
182)1,18F!(8F4F(* (8%!E48!;7,!%&(!9: ,4%!78!7;!@()%; 7,952!, (F(8(,4%!78!)E482a!
P7B!<7: E9!4))4, (8%!<78;E!<%!>(!21%(!2%,4%(F1(2!: E%! * 4%(E3!9(>(E7)!18%7!4!

01* (!	HM(, <12(!
	<p>? &4, ;K[!+ (%B((8!%& (!21%(!489!1%2!B19(, !4, (4!118<7,) 7, 4%8F!2: , , 7: 8918F!&7: 218F! (2%4%(!489!%& (!B19(, !, (F178!1!(!) , ((8B1<&K!0&12!<48!18>7E>(!9(%4E(9!9(21F8!4% 21%(!2<4E(A!7, !2%, 4%(F1<!9(21F8!2%, 4%(F1(2!10&(!41* !12!%7!+: 1E9!%&(!(>19(8<(!489! 2%, 4%(F1(2!%7!& (E)!%& (!<7 * * : 81%3!F, 7:)!9(>(E7)!%& (1, !+: 218(22!)E48C! J(1F&+7: , &779!XE48!c!019(* 1EE!2%, 4%(F1(2!%7!18%(F, 4%(!) 7221+E(!18%(> (8%1782!%7! 499, (22!<78%(2%(9!21%(2C!</p>

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gC/RT##CSS!

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! #eC#RT#eCR/!

\2!* 7%&(,!489!94: F&%(!B7,0!7;!G73!>48!P(E>(,%489!! * 7F(8!P: *)&,!2!&42!, : 8!
18!<E72(!)4,4E(E2!7>(,!%&(E42%g!3(4,2!42!48!78F718F!(M<&48F(!7;!4<49(* 1<!, (2(4,<&!
489!<7* * : 81%3!(8F4F(* (8%4),4<%!<(C!O&(3!87B!), (2(8%4!912<: 22178!78!%&(!
18%(,4<%!78!+ (%B((8!H%&87F,4) &1<!489!=7T9(2!F8!), 7<(22(2!18!<7* * : 81%3!
(8F4F(* (8%O&12!%4E0!B!E! (M)E7, (!%&(1914E(<%!<4E!, (E4%782&1)!+ (%B((8!)&E727)&3!
489!),4<%!<(!7;;(,18F!)4,%!<1)48%2!4!<78%(M%: 4E!F,7: 8918F!B&1<&! * 43!18;7, * !%&(!
;7: 894%782!7;!%&(1,!7B8!* (%&797E7F1(2C!\!i%77E0!%!7;!%(<&81` : (2!B!E!2: +2(` : (8%E3!
+(!M)E7, (9!489!484E32(9!<7>(,18F!4)), 74<&(2!2: <&!42!\)), (<14%!>(!!8` : 1,3A!' 32%(* 2!
O&18018F!?! 7,E9!=4;(A!] 4* 18F!O&(7,3A! =: E%: ,4E!X,7+(2!489!@(2!F8!H9: <4%78!
X(94F7F3C!!



%72!

01* (!

HM(, <12(!

8((9!%7!<7EE(<%!X4,%!<1)48%2!

01* (!	HM(, <12(!
#gCbST. #CSS!	H>(818F!@188(, c@, 1802!T!0D=!

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01* (!	HM(, <12(!
#S(SST#. CSS!	<p>b!/04>12%7<0!' ` : 4, (A!678978! ? =#P!\$Hn!</p> <p>^81%(9!Z18F97 *</p>

=78>732!? &4,;!N()7,%78!=7* * : 81%3!X,7W(<%_+E1F4%1782!T!

&%%)2YccBBBc(42%78978E18(2c<7c: 0c. #gSgc97B8E749a%70(8rN6g: d8g<!

H42%678978!618(2!\,%<E(!J7>! S#b!T!=7* * : 81%3!B7,,1(9!4+7: %18%(>(8%178!18!=78>732!? &4,;!

9(>(E7) * (8%!!&%%)YccBBBc(42%78978E18(2c<7c: 0c. S#bc##c<7* * : 81%3!F,7:)2!B7,,1(9!4+7: %T

+7,12T

. 01EE!GC!! . SSRKC!O& (!8 (F7%14%178!7;!&7) (C!\,<&1%(<%: , (!489!X4,%!<1) 4%178C!=4 * +,19F (A!
V4224<&: 22(%%2Y!VLO!X, (22C!
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Locations

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2%4,%18F!)718%#7;!(4<&!943!12!* (8%#78(9!4+7>(C!

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